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**AQUACULTURE
VIETNAM 2026**



**VIETSHRIMP®
ASIA 2026**
Aquaculture International Fair

AQUACULTURE VIETNAM 2026

Vietnam's International Aquaculture Industry Event

& VIETSHRIMP ASIA 2026

Vietshrimp Aquaculture International Fair

PRESS RELEASE

Ngày 10, Tháng 10, 2026 | Thứ sáu
SECC, TP.HCM

Aquaculture Vietnam 2026 and VietShrimp Asia 2026 extend a warm welcome to our esteemed partners, customers, visitors, and members of the media.

Vietnam's Aquaculture Sector Strives Toward Sustainable Development

With more than 3,200 km of coastline, an extensive river and canal system, and favorable natural conditions, Vietnam holds tremendous potential for the development of its fisheries sector. Abundant marine resources, together with diverse freshwater and brackish water environments, provide a strong foundation for aquaculture. Over the past years, aquaculture has risen to become one of the pillars of the national economy, not only contributing to food security but also driving export growth.

According to the Department of Fisheries, **in the first six months of 2025**, Vietnam's total fisheries output reached approximately 4.5 million tons, an increase of 3.1% compared to the same period in 2024. Aquaculture accounted for 2.57 million tons, representing nearly 60% of total production. Export turnover reached USD 5.25 billion, up 19.5% year-on-year, signaling strong recovery and growth. Overall, Vietnam's fisheries exports in 2025 are expected to reach USD 9–9.2 billion, about 10% lower than 2024. Shrimp remains the leading export, forecast at USD 3.6–3.8 billion, followed by pangasius (USD 1.8 billion), tuna (USD 850–900 million), and other aquatic products (nearly USD 3 billion).

Despite these positive achievements, Vietnam's fisheries exports still face notable challenges. Fisheries logistics infrastructure remains underdeveloped, while production is largely small-scale and fragmented, lacking strong value chain linkages. Increasingly strict international technical barriers, particularly regarding food safety and traceability, place significant pressure on Vietnam's key exports such as shrimp and pangasius, weakening the country's competitive advantage in global trade.

To ensure sustainable development and resilience, the aquaculture industry must focus on several key strategies:

- **Digital transformation and technological adoption:** Enhance production efficiency through environmental monitoring systems, recirculating aquaculture technologies, and smart farming solutions to increase productivity while minimizing environmental impact.
- **Food safety and traceability:** Strengthen compliance with stringent international standards, particularly from the EU, the US, and Japan, by improving quality control and implementing end-to-end traceability systems.
- **Market diversification and brand value:** Expand into new export destinations, reinforce promotion activities, and elevate the global image of Vietnam's fisheries products.

These strategies align with Vietnam's national fisheries development plans, including Decision 389/QĐ-TTg (2024) on the *Protection and Exploitation of Aquatic Resources* for 2021–2030, with a vision to 2050.

These orientations aim to develop the fisheries sector in a **sustainable** and responsible manner, balancing the conservation of aquatic resources and ecosystems with the enhancement of value-added output and international competitiveness. Regulators are focusing on expanding marine protected areas, aquatic resource reserves, and artificial habitats; while adjusting fishing intensity in line with resource recovery capacity, promoting aquaculture to meet market demand, and **applying science, technology, and digital transformation** in production and management.

Accelerating Growth – Expanding Global Reach with Aquaculture Vietnam 2026 & VietShrimp Asia 2026

For the first time ever, **VietShrimp Asia 2026 – Vietshrimp Aquaculture International Fair** and **Aquaculture Vietnam 2026 – Vietnam’s International Aquaculture Industry Event** will be co-located, creating a comprehensive platform that spans the entire fisheries value chain, from broodstock, feed, and farming technologies to processing and export. This is a must-attend event for enterprises looking to showcase their most advanced products, technologies, and solutions.

VietShrimp Asia: A 10-Year Legacy, A Bold New Chapter with Aquaculture Vietnam

Over the past decade since its debut in 2016, **VietShrimp – Vietshrimp Aquaculture International Fair** has established itself as a trusted platform and a vital bridge for innovation, attracting thousands of enterprises, experts, and policymakers across Vietnam’s fisheries value chain. With its strong legacy and deep understanding of local business needs, VietShrimp has cemented its position as the leading shrimp and fisheries industry event in Vietnam.

After a decade in the Mekong Delta, **VietShrimp Asia 2026** embarks on **a new chapter** in Ho Chi Minh City, co-located with **Aquaculture Vietnam 2026**. This dynamic economic hub, with its modern infrastructure and strong connectivity, provides the ideal stage to combine local expertise with a global outlook.

This collaboration will create an open and comprehensive networking environment, where industry leaders, policymakers, scientists, and enterprises from both local and international markets can exchange knowledge, explore new technologies, address challenges, and drive sustainable growth for the fisheries sector. **Aquaculture Vietnam 2026 and VietShrimp Asia 2026** will play a pivotal role in fostering

collaboration, strengthening competitiveness, and supporting the sustainable development of Vietnam's fisheries industry.

Moreover, the event is organized by **Informa Markets**, the world's leading exhibition organiser. It is part of Informa Markets' annual portfolio of professional events in the livestock and fisheries sectors across Asia. With its stature as a global corporation, **Informa Markets** brings an extensive international network of customers, partners, and experts, built over many years, ensuring the event attracts the right target audience and delivers genuine business value.

VietShrimp Asia 2026 & Aquaculture Vietnam 2026 – A Global Gateway Elevating Vietnam's Fisheries

Amidst the strong recovery of Vietnam's fisheries sector in both production and exports, the demand for connectivity, trend updates, and access to advanced technologies has become increasingly urgent. **Aquaculture Vietnam 2026 and VietShrimp Asia 2026** will serve as a strategic meeting point, enabling enterprises to strengthen competitiveness and gain access to the most modern and innovative solutions.

The exhibition will be organized on its **largest** scale to date, featuring more than **200 exhibitors** and attracting **over 7,000 professional visitors** from **more than 30 countries and territories**, across an **exhibition area of 8,800 m²**. Attendees will experience a comprehensive showcase of the latest products, services, and technologies in the industry, including:

- **Aquaculture Equipment & Feed:** Core products such as biosecurity equipment, Breeding and Hatchery Equipment, Feed and Feed Additives, Pharmaceutical Products & Vaccines.... providing sustainable farming solutions.
- **Supporting Solutions:** Services that optimize the entire fisheries value chain, including Big Data and Other IT

Services, Logistics Services, Media & Trade Publications, as well as Food Safety, Hygiene & Traceability Solutions.

- **Inspection Services:** Solutions for Water Analysis & Treatment, Export Inspection & Quarantine Services that contribute to sustainable and safe development across the industry.

Beyond the exhibition itself, **VietShrimp Asia 2026 & Aquaculture Vietnam 2026** will also deliver a strong *professional platform* featuring a series of conferences, technical seminars, business networking programs, and support activities for local farmers. This is where enterprises can access the latest market intelligence, capture sustainable trends, and enhance their competitiveness to secure a stronger position within the global value chain.

Reaffirming its mission to accompany the growth of the fisheries sector, **Informa Markets** is pleased to announce a special early-bird offer for companies registering **before October 31, 2025**. Preferential rates are set at **USD 250/m² for Space Only** (min. 18m²) and **USD 280/m² for Standard Booth** (min. 9m²). This represents a prime opportunity for businesses to secure their presence at the region's most important international aquaculture event at the most competitive cost.

VietShrimp Asia 2026 co-located with Aquaculture Vietnam 2026: A Complete Ecosystem for Innovation and Growth

Aquaculture Vietnam 2026 and VietShrimp Asia 2026 will deliver a comprehensive ecosystem of in-depth activities designed to support enterprises in their transformation, innovation, and expansion, amid the continuous growth of the industry.

- **TECHNOLOGIES, PRODUCTS & SOLUTIONS SHOWCASE:** An exclusive platform to display and promote your latest products, technologies, and services to a wide audience of industry professionals from across the ASEAN region.

- **CONFERENCES & TECHNICAL SEMINARS:** will bring together leading local and international experts to present the latest advancements in aquaculture technologies, farming techniques, and market trends.
- **MATCH & MEET PROGRAM:** A professional networking platform designed to facilitate direct business interactions, helping exhibitors and industry leaders connect, exchange ideas, and explore new opportunities for collaboration onsite.
- **BUS-IN PROGRAM:** A dedicated initiative to support group visits from targeted aquaculture professionals, ensuring safe, convenient, and efficient transportation to and from the venue.
- **LEADGRAB:** An advanced lead capture app that allows exhibitors to efficiently collect and manage potential customer data in real time during the event, boosting business development efforts.
- **AQUACULTURE ROADSHOWS:** A series of pre-event roadshows hosted in key aquaculture provinces, aimed at sharing in-depth knowledge, raising awareness, and strengthening industry engagement ahead of the main exhibition.

Join the journey of innovation and sustainable growth at **Aquaculture Vietnam 2026 and VietShrimp Asia 2026**, taking place from **March 11–13, 2026**, at the **Saigon Exhibition and Convention Center (SECC)**, 799 Nguyen Van Linh, Ho Chi Minh City.

Aquaculture Vietnam 2026 and VietShrimp Asia 2026 extend a warm welcome to *all partners, customers, visitors, and members of the media.*

Register for booth space: <https://www.aquafishesexpo.com/dat-gian-hang/>

About Organiser

Aquaculture Vietnam 2026 and VietShrimp Asia 2026 are part of the livestock and aquaculture exhibition series across Asia organized by **Informa Markets**.

Informa Markets is the world's leading exhibition organiser, delivering trading platforms, insights, and growth opportunities across industries. With a portfolio of over **550 international B2B events and brands**, spanning healthcare, pharmaceuticals, infrastructure, construction, real estate, fashion, hospitality, food & beverage, nutrition, and more, Informa Markets connects businesses with communities worldwide—enabling face-to-face engagement, deep digital content, and data-driven solutions.

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