

The Organiser



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AQUACULTURE VIETNAM 2026

Vietnam's International Aquaculture Industry Event

& VIETSHRIMP ASIA 2026

VietShrimp Aquaculture International Fair

PRESS RELEASE

18 March 2026 | Wednesday
SECC, TP.HCM

TABLE OF CONTENTS

Overview of Vietnam's Fisheries Industry.....	2
Growth Highlights in 2025 and Early 2026.....	2
The Mekong Delta and Ho Chi Minh City: Two Key Hubs in the Aquaculture Value Chain.....	3
Challenges Facing the Industry.....	3
Development Trends and Policy Direction.....	3
VIETSHRIMP ASIA 2026 AND AQUACULTURE VIETNAM 2026 UNITE FOR THE LARGEST AND MOST INTERNATIONAL EDITION.....	4
A Decade of Growth: VietShrimp Expands onto the International Stage alongside Aquaculture Vietnam.....	4
VietShrimp Asia 2026 and Aquaculture Vietnam 2026: A New International Meeting Point for the Aquaculture Industry...	5
A Comprehensive Knowledge Platform for the Industry.....	6
Strengthening Industry Connections – From Global Innovation to Local Practice.....	6
Towards the Next Chapter of Aquaculture Development.....	7
About the Organiser.....	8
Contact Information.....	8

The Organiser of **VietShrimp Asia 2026** and **Aquaculture Vietnam 2026** warmly welcome our valued partners, clients, visitors, and media representatives.

Overview of Vietnam's Fisheries Industry

In recent years, the fisheries sector has continued to affirm its role as one of the key pillars of Vietnam's agricultural economy, making significant contributions to export revenue and supporting the livelihoods of millions of people in coastal and rural communities. Amid the steady growth in global seafood consumption-particularly for products with traceability and compliance with sustainability standards-Vietnam is currently among the world's leading seafood exporters. The country is also the largest global supplier of pangasius and one of the world's top shrimp exporters.

A major driver behind this success has been the strong development of aquaculture. Within the overall production structure, aquaculture has increasingly taken a dominant role, becoming the main growth engine of the industry, with key products such as brackish-water shrimp and pangasius. The ongoing shift from capture fisheries to aquaculture not only helps ensure a stable supply for export markets but also aligns with the long-term sustainable development strategy of Vietnam's fisheries sector.

Growth Highlights in 2025 and Early 2026

In 2025, Vietnam's total fisheries production was estimated at nearly **10 million tonnes**, continuing its growth trend compared to the previous year. Seafood export value reached approximately **USD 11.3 billion**, representing an increase of more than **10%** compared with 2024. In the first two months of 2026, exports continued to show positive momentum, reaching around **USD 1.76 billion**, up **23.3%** year-on-year, with major markets including China, the United States and Japan.

Aquaculture production remained a key growth driver for the sector. In 2025, total aquaculture output was estimated at over **6.1 million tonnes**, accounting for an increasingly large share of the country's total fisheries production and reinforcing the shift from capture fisheries to aquaculture in line with sustainable development goals.

Key products such as pangasius and brackish-water shrimp continued to lead export performance. Pangasius production in 2025 was estimated at nearly **1.94 million tonnes**, an increase of about **5%**, while export value for the product exceeded **USD 2 billion**. In the shrimp sector, whiteleg shrimp continued to dominate thanks to its high productivity and short farming cycle, with output increasing by nearly **7%** compared to the previous year.

Meanwhile, marine aquaculture and new cultured species are gradually expanding in several provinces. Intensive and super-intensive farming models, together with the application of technology in environmental monitoring and farm management, continue to develop, contributing to improved production efficiency and better compliance with increasingly stringent international market requirements.

The Mekong Delta and Ho Chi Minh City: Two Key Hubs in the Aquaculture Value Chain

The Mekong Delta has long been regarded as Vietnam's largest aquaculture hub, particularly for strategic commodities such as shrimp and pangasius. The region accounts for a significant share of farming area and production volume, while also hosting a relatively complete production-processing-export ecosystem with the participation of many leading enterprises.

Meanwhile, Ho Chi Minh City serves as a major commercial, logistics and international connectivity hub for the seafood industry. The city is home to numerous export companies, technology providers and international trade organizations. The connection between the key production region of the Mekong Delta and the economic and commercial center of Ho Chi Minh City has helped form a relatively complete aquaculture value chain, spanning production, processing, distribution and technological innovation.

Challenges Facing the Industry

Despite positive achievements, Vietnam's fisheries sector continues to face several challenges. Technical barriers, traceability requirements and increasingly stringent sustainability standards from major importing markets are placing considerable pressure on businesses.

In addition, the European Union's **"yellow card"** warning related to Illegal, Unreported and Unregulated (IUU) fishing, the risk of trade defense measures in certain markets, as well as the impacts of climate change, disease outbreaks and rising input costs continue to affect production efficiency and the competitiveness of the industry.

In this context, improving seed quality, strengthening disease control and developing sustainable aquaculture models are becoming increasingly urgent priorities for the aquaculture sector.

Development Trends and Policy Direction

In response to changing market conditions and production environments, Vietnam's fisheries sector is gradually transitioning toward a more sustainable development model, focusing on higher value-added production and stronger application of science and technology in aquaculture. High-tech farming systems, recirculating aquaculture, industrial-scale marine farming and improved environmental management are increasingly being prioritized to enhance productivity while reducing ecological impacts.

At the same time, digital transformation in aquaculture is gaining momentum, with the adoption of technologies such as automated environmental monitoring systems, data analytics, artificial intelligence (AI) and farm management platforms to optimize production processes, reduce disease risks and improve operational efficiency.

In parallel, the Government and regulatory agencies are promoting a range of policies aimed at restructuring the sector toward reduced capture fisheries and expanded aquaculture, developing concentrated farming areas, and improving the quality of seed, feed and disease control systems. The effective utilization of free trade agreements such as **CPTPP, EVFTA and RCEP** is also expected to further expand export opportunities for Vietnamese seafood in the coming years.

As the aquaculture sector enters a phase of significant transformation with increasing requirements for technology adoption, environmental management and sustainable development, platforms that connect businesses, technology solution providers and the farming community are becoming increasingly important. These platforms play a vital role in facilitating technology transfer, knowledge sharing and the dissemination of innovative solutions for the industry.

(Source: MAE, VASEP, FAO, European Commission)

VIETSHRIMP ASIA 2026 AND AQUACULTURE VIETNAM 2026 UNITE FOR THE LARGEST AND MOST INTERNATIONAL EDITION

*Co-located for the first time in Ho Chi Minh City, the exhibitions will welcome global aquaculture businesses, technologies and industry leaders under the theme **“Smart Aquaculture – AI Revolution in the Aquaculture Industry”**.*

A Decade of Growth: VietShrimp Expands onto the International Stage alongside Aquaculture Vietnam

Over the past decade since its debut in 2016, VietShrimp – VietShrimp Aquaculture International Fair has established itself as a trusted industry meeting point and a vital bridge for innovation, attracting thousands of enterprises, experts and policymakers across Vietnam’s fisheries value chain. Deeply rooted in the Mekong Delta, VietShrimp has built strong connections with local businesses and farmers, cementing its reputation as one of the most influential events for the shrimp and aquaculture sector in Vietnam.

In 2026, VietShrimp enters a new chapter as **VietShrimp Asia**, expanding its scale and international reach through its co-location with **Aquaculture Vietnam**. After a decade in the Mekong Delta, the event now takes place in Ho Chi Minh City, a dynamic economic hub with modern infrastructure and strong international connectivity. This new setting provides the ideal stage to combine VietShrimp’s strong local foundation with a broader global outlook.

Organised by **Informa Markets**, the world's leading exhibition organiser, the event is part of a wider portfolio of professional livestock and aquaculture exhibitions across Asia. Through its global network of industry partners, experts and enterprises, Informa Markets helps ensure the event attracts a high-quality international audience while creating meaningful opportunities for knowledge exchange and business collaboration.

VietShrimp Asia 2026 and Aquaculture Vietnam 2026: A New International Meeting Point for the Aquaculture Industry

VietShrimp Asia 2026 – VietShrimp Aquaculture International Fair and **Aquaculture Vietnam 2026 – Vietnam's International Aquaculture Industry Event** come together to form a comprehensive industry ecosystem across the aquaculture value chain, from broodstock, feed and farming technologies to processing and export solutions. By bringing together two specialised industry hubs, the event offers a dynamic space for enterprises, experts and policymakers to connect, exchange knowledge and explore new opportunities for collaboration.

Guided by the theme **“Smart Aquaculture – AI Revolution in the Aquaculture Industry”**, the exhibitions highlight the sector's growing shift towards digitalisation, data-driven production and intelligent farming practices. From AI-powered monitoring systems to advanced aquaculture technologies, the event showcases how innovation is shaping the next phase of sustainable aquaculture development in Vietnam and across the region.

Amid the continued development of Vietnam's aquaculture sector and its strong presence in global seafood markets, the demand for technology exchange, knowledge sharing and international collaboration has become increasingly important. **Aquaculture Vietnam 2026** and **VietShrimp Asia 2026** serve as a strategic meeting point where industry stakeholders can explore the latest technologies and innovations, strengthen partnerships and expand their presence within the global aquaculture value chain.

This edition marks the largest and most international gathering yet, featuring **more than 150 brands** and **over 7,000 professional visitors** from **more than 20 countries and territories**. Spanning the entire aquaculture value chain, VietShrimp Asia 2026 and Aquaculture Vietnam 2026 will present a wide range of products, technologies and services supporting modern aquaculture development, structured into key solution groups:

- **Nutrition, Feed & Functional Feed Additives:**
Aquafeed, nutritional ingredients and functional feed additives designed to improve feed conversion efficiency, support sustainable growth and enhance disease resistance.
- **Advanced Technologies & Smart Aquaculture Solutions:**
Equipment, automation systems, environmental monitoring technologies, AI-powered farming solutions and water treatment innovations supporting efficient and sustainable aquaculture production.
- **Production & Trade Support Services:**
Solutions that help aquaculture businesses optimise operations and expand market access, including logistics, certification, inspection, digital services and trade support platforms.

A Comprehensive Knowledge Platform for the Industry

Beyond the exhibition floor, **Aquaculture Vietnam 2026** and **VietShrimp Asia 2026** deliver an extensive knowledge-sharing programme featuring **50 conference and technical seminar sessions**, presented by experts and industry representatives from Vietnam and around the world.

The International Aquaculture Conference Programme includes **4 major conference sessions** addressing key industry challenges and opportunities, aligned with the event's central theme of AI-driven aquaculture. Key topics include **Overview of the Aquaculture Value Chain; AI Revolution in the Aquaculture Industry; Improving Productivity in Aquaculture; Shaping a Sustainable Aquaculture and Fisheries Industry.**

These sessions bring together policymakers, researchers and industry leaders to explore the future of digital transformation, smart farming technologies and sustainable aquaculture development.

In addition, a series of **technical seminars** presented by leading aquaculture companies will share practical insights, innovative technologies and real-world applications from across the global industry.

Strengthening Industry Connections – From Global Innovation to Local Practice

Over the years, the VietShrimp brand has been established and developed in the Mekong Delta, becoming a familiar platform for farmers and aquaculture professionals across the region. Reaffirming its commitment to supporting Vietnam's farming communities, the organiser continues to strengthen the connection between international innovation and local aquaculture practice.

Building on this strong foundation, the organisers host a dedicated **Bus-in Programme**, welcoming **1000 farmers** from key aquaculture provinces in the Mekong Delta to attend the exhibition. The initiative provides farmers with direct access to new technologies, technical knowledge and industry expertise showcased at the event.

Participating farmers will be guided through the exhibition, join learning activities and technical sessions, update industry knowledge, and receive transportation support to facilitate their participation. Through this programme, innovations and solutions presented at the exhibition can reach the grassroots level of Vietnam's aquaculture sector.

The exhibition also welcomes **international delegations** from countries including **Korea, Philippines, India and Cambodia**, further strengthening regional collaboration and cross-border knowledge exchange within the aquaculture industry.

Towards the Next Chapter of Aquaculture Development

Aquaculture Vietnam 2026 and **VietShrimp Asia 2026** are not merely exhibitions, but part of a long-term commitment to supporting the sustainable development of Vietnam's aquaculture sector by connecting international technologies with the real needs of farmers, enterprises and industry stakeholders.

One of the exhibition's distinctive features is its **rotating location** model, alternating between **Ho Chi Minh City and the Mekong Delta**. This approach strengthens international industry connectivity while maintaining close engagement with farming communities, effectively bridging global innovation with local practice.

The 2026 edition will take place at the **Saigon Exhibition and Convention Center (SECC) in Ho Chi Minh City, from 18 to 20 March**, bringing together aquaculture professionals, global solution providers and industry leaders from around the world.

Continuing this rotating model, **the next edition will be held in Can Tho in March 2027**, at the heart of Vietnam's aquaculture region. Returning to the Mekong Delta further reinforces the exhibition's long-standing connection with local farming communities and brings international technologies, expertise and solutions closer to one of the country's most important aquaculture hubs.

The organiser extend their sincere appreciation to all partners, exhibitors and visitors for their continued support, and wish **Aquaculture Vietnam 2026** and **VietShrimp Asia 2026** every success and a productive three days of knowledge

exchange, innovation and industry collaboration, contributing to the continued growth and global integration of Vietnam's aquaculture industry.

About the Organiser

Aquaculture Vietnam 2026 and **VietShrimp Asia 2026** are part of the livestock and aquaculture exhibition series across Asia organised by Informa Markets.

Informa Markets is the world's leading exhibition organiser, delivering trading platforms, insights and growth opportunities across industries. With a portfolio of **over 550** international B2B events and brands spanning healthcare, pharmaceuticals, infrastructure, construction, real estate, fashion, hospitality, food & beverage and nutrition, Informa Markets connects businesses with global communities through face-to-face engagement, digital content and data-driven solutions.

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